

Expression of Interest (Eoi)

Terms of Reference (ToR)

IEC Material Development

(Awareness about Implementation of 18th Constitutional Amendment)

1. ARTS FOUNDATION INTRODUCTION:

Advocacy, Research, Training and Services (ARTS) Foundation is a registered not for profit right based approach organization working since 2008. ARTS Foundation is striving for rights, representation and resources to empower vulnerable with focus on women, youth and children.

2. PROJECT: PURPOSE AND SCOPE:

Under contract with USAID Citizens' Voice Project ARTS Foundation is implementing project on "Awareness about Implementation of 18th Constitutional Amendment". ARTS Foundation is seeking for a consultant / firm to design and develop five different types of IEC material about devolution of education department according to 18th constitutional amendment in Sindhi and Urdu languages.

IEC Material details:

Sr. No.	Type	Size	Language
1	Wall Poster	20"x17.5"	Sindhi
2	Wall Poster	20"x17.5"	Sindhi
3	Pamphlet	11.5"x8.2"	Both sides (one side Sindhi and one side Urdu)
4	Pamphlet	11.5"x8.2"	Both sides (one side Sindhi and one side Urdu)
5	Sticker	7"x2.5"	Sindhi

3. GENERAL GUIDELINES FOR SUBMISSION OF Eoi:

The consultant / firm should have sound experience in designing and developing IEC material.

Content of the Eoi:

The consultant / firm are required to submit a detailed Technical and Financial proposal for the mentioned IEC material.

Technical Proposal:

The technical proposal must contain:

- 1-Contact person name, number, email and address
- 2-Profile of Consultant / Firm with proof of previous work
- 3-IEC material contents and designs

Financial Proposal:

The Financial proposal must contain

1-Amount with details (In Pak Rupees)

2-Payment Mode

4. SUBMISSION PROCEDURE:

The EoI included with IEC material contents and designs of each item (both in soft and hard copies) with cover letter should be sent on given below address.

Last date for submission of EoI: **Monday, January 28, 2013**

Proposal received after closing date will not be entertained. Only shortlisted consultant / firm will be contacted for further process.

Address:

Project Coordinator

AICA Project

Advocacy, Research, Training and Services (ARTS) Foundation

House # 21, Commercial Area, Satellite Town, Mirpurkhas - Sindh

Email: artsfoundation@yahoo.com

Phone: 0233 - 863232